

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966249-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966249	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	----F--	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	12:49 AM	Jimmy Kimmel	12:06-01:06AM	:30	TCJC0312TVH	\$125.00 NM
2	10/26/12	10/26/12	WPBF News 25 @ 5am	5-530am	----F--	:30	1	\$275.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	5:11 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0312TVH	\$275.00 NM
3	10/26/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0312TVH	\$375.00 NM
4	10/26/12	10/26/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$850.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
5	10/26/12	10/26/12	Good Morning America	7-9AM	----F--	:30	1	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	7:59 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,200.00 NM
12	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:46 AM	Sat 6-7am News	Sat 6-7am	:30	TCJC0312TVH	\$300.00 NM

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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/27/12	10/27/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$300.00	NM
13	10/27/12	10/27/12	Sat Jeopardy Class of Time - Fixed Non Pre-emptible	Sat 7:30-8PM	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 Sat Jeopardy Sat 7:30-8PM :00 \$1,800.00 NM Credited									
14	10/27/12	10/27/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 8:08 AM Sat 8-9am News Sat 8-9am :30 TCJC0312TVH \$700.00 NM									
15	10/28/12	10/28/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 10:21 AM Chris Matthews Sun 10-10:30AM :30 TCJC0312TVH \$400.00 NM									
16	10/28/12	10/28/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 TCJC0312TVH \$750.00 NM									
17	10/28/12	10/28/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:14 AM Sun 5-6am News Sun 5-6am :30 TCJC0312TVH \$200.00 NM									
18	10/28/12	10/28/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:44 AM Sun 6-7am News Sun 6-7am :30 TCJC0312TVH \$300.00 NM									
19	10/28/12	10/28/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:56 PM Sun 630pm News 630-7pm :30 TCJC0312TVH \$1,000.00 NM									
20	10/28/12	10/28/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 7:19 PM AFV 7-8PM :30 TCJC0312TVH \$1,200.00 NM									
21	10/25/12	10/25/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	---T---	:30	1	\$125.00	NM

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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 1:00 AM Jimmy Kimmel 12:06-01:06AM :30 TCJC0312TVH \$125.00 NM									
22	10/25/12	10/25/12	WPBF News 25 @ 5am	5-530am	---T---	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
23	10/25/12	10/25/12	M-F 5pm News	5-6pm	---T---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 5:27 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM									
24	10/25/12	10/25/12	WPBF News 25 Mornings	5:30-5:57am	---T---	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0312TVH \$375.00 NM									
25	10/25/12	10/25/12	WPBF News 25 Mornings	6-7AM	---T---	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
26	10/25/12	10/25/12	Good Morning America	7-9AM	---T---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 8:56 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM									
27	10/25/12	10/25/12	Jeopardy	7:30-8PM	---T---	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/25/12 7:28 PM Jeopardy 7:30-8PM :30 TCJC0312TVH \$4,500.00 NM									
28	10/23/12	10/23/12	Jimmy Kimmel	12:06-01:06AM	-T-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 12:56 AM Jimmy Kimmel 12:06-01:06AM :30 TCJC0312TVH \$125.00 NM									
29	10/23/12	10/23/12	WPBF News 25 Mornings	5:30-5:57am	-T-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0312TVH \$375.00 NM									



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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/23/12	10/23/12	WPBF News 25 Mornings6-7AM		-T-----	:30	1	\$850.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
31	10/24/12	10/24/12	Jimmy Kimmel	12:06-01:06AM	--W----	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	1:02 AM	Jimmy Kimmel	12:06-01:06AM	:30	TCJC0312TVH	\$125.00 NM
32	10/24/12	10/24/12	WPBF News 25 @ 5am	5-530am	--W----	:30	1	\$275.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0312TVH	\$275.00 NM
33	10/24/12	10/24/12	M-F 5pm News	5-6pm	--W----	:30	1	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:13 PM	M-F 5pm News	5-6pm	:30	TCJC0312TVH	\$1,200.00 NM
34	10/24/12	10/24/12	WPBF News 25 Mornings5:30-5:57am		--W----	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0312TVH	\$375.00 NM
35	10/24/12	10/24/12	WPBF News 25 Mornings6-7AM		--W----	:30	1	\$850.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$850.00 NM
36	10/24/12	10/24/12	Good Morning America	7-9AM	--W----	:30	1	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:42 AM	Good Morning America	7-9AM	:30	TCJC0312TVH	\$1,200.00 NM
37	10/23/12	10/26/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	1	\$4,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	TCJC0312TVH	\$4,500.00 NM
38	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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www.thewpbfchannel.com

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38	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	12:14 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	TCJC0312TVH	\$1,000.00 NM
LR - Football									
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$27,075.00
<u>Agency Commission</u>	\$4,061.25
<u>Net Amount Due</u>	\$23,013.75